

# Partner Sharing Toolkit

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GEORGIA SICKLE CELL DATA COLLECTION (SCDC) PROGRAM | CAREGIVER PHOTOBLOG

## **Featured story: Diagnosis Is Not a Definition — Jasmine Garland's Caregiver Journey**

*A practical sharing package for community-based organizations, clinical programs, SCDC partners, advocacy groups, and other stakeholders.*

## **Why share this story?**

Jasmine Garland, a Georgia mother of two children living with sickle cell disease, shares how her son Sebastian's diagnosis shaped her experience of caregiving, education, community support, and advocacy. Her story helps make SCDC data relatable by showing the lives and decisions behind the numbers.

## **The message**

Behind Every Data Point Is A Person - Families' lived experiences can help strengthen education, clinical communication, connections to resources, and informed policy conversations.

## **Three ways to share**

1. Social Media — Post the approved promotional graphic and a caption below; link to the hosted photoblog.
2. Website — Embed the interactive magazine or feature a clickable thumbnail leading to the story or accessible PDF.
3. Direct Outreach — Include the feature in newsletters, patient resource emails, professional bulletins, and community education materials.

## **Official story links and assets**

### **Primary story/landing-page URL:**

<https://mythreesicklers.org/caregiver-voices-stories-behind-the-data/>

### **Accessible PDF URL:**

<https://mythreesicklers.org/wp-content/uploads/2026/10/2026-Sickle-Cell-Caregiver-PhotoBlog-Diagnosis-is-Not-a-Definition.pdf>

**Interactive magazine URL:** <https://online.fliphtml5.com/mythreesicklers/spvu>

### **Interactive magazine embed code:**

```
<div style="position:relative;padding-top:max(60%,324px);width:100%;height:0;"><iframe style="position:absolute;border:none;width:100%;height:100%;left:0;top:0;" src="https://online.fliphtml5.com/mythreesicklers/spvu" title="2026 Sickle Cell Caregiver
```

Photoblog "seamless="seamless" scrolling="no" frameborder="0" allowtransparency="true" allowfullscreen="true" ></iframe></div>

**Approved promotional assets:** <https://photos.app.goo.gl/9gfLfB4E2pCwy4Ds9>

**Suggested credit:** Georgia Sickle Cell Data Collection (SCDC) Program — Caregiver Photoblog Initiative.

## Ready-to-publish social media copy

### Option A | General audiences (Facebook / Instagram)

#### CAPTION — GENERAL

*A diagnosis is not a definition.*

*When Jasmine Garland learned that her son Sebastian had sickle cell disease, she was already raising another child with SCD. In this powerful caregiver photoblog, Jasmine reflects on the diagnosis journey, the support families need, and why hope and community matter.*

*Her story reminds us that behind every data point is a person, a family, and an experience worth hearing.*

*Read and share Jasmine's story: [STORY LINK]*

*#SickleCellDisease #CaregiverVoices #SickleCellAwareness #GeorgiaSCDC*

### Option B | Healthcare and public health audiences (LinkedIn)

#### CAPTION — PROFESSIONAL

*What can a caregiver's experience teach us about sickle cell care?*

*In the Georgia SCDC Caregiver Photoblog, Jasmine Garland reflects on her son Sebastian's diagnosis, gaps in early education, the importance of supportive clinical communication, and the community connections that helped her family navigate care.*

*Her perspective adds essential human context to surveillance data and offers insights for clinicians, public health professionals, community organizations, and policymakers.*

*Explore the story and share it with your networks: [STORY LINK]*

*#SickleCellDisease #PublicHealth #PatientExperience #GeorgiaSCDC*

### Option C | Short announcement

#### SHORT POST

*"Diagnosis Is Not a Definition." Meet Jasmine Garland, a mother and advocate whose story brings the lived experience behind sickle cell data into focus. Read the Georgia SCDC Caregiver Photoblog: [STORY LINK]*

## Website feature text

### WEBSITE DESCRIPTION

*Diagnosis Is Not a Definition: Jasmine Garland's Caregiver Journey*

*Through the Georgia SCDC Caregiver Photoblog Initiative, Jasmine Garland shares her experience raising two children with sickle cell disease, including the diagnosis of her son Sebastian in Georgia. Her reflections highlight the importance of education, clinical and community support, resilience, and making families' experiences visible alongside public health data.*

*Read the story: [STORY LINK]*

## Website publishing options

### Option 1 | Embedded magazine

Use the approved magazine provider's embed code in your website editor. Include a visible text link to the accessible PDF directly beneath the reader, since some embedded viewers may not be fully accessible on all devices.

**Interactive magazine URL:** <https://online.fliphtml5.com/mythreesicklers/spvu>

**Interactive magazine embed code:**

```
<div
style="position:relative;padding-top:max(60%,324px);width:100%;height:0;"><iframe
style="position:absolute;border:none;width:100%;height:100%;left:0;top:0;"
src="https://online.fliphtml5.com/mythreesicklers/spvu" title="2026 Sickle Cell
Caregiver Photoblog " seamless="seamless" scrolling="no" frameborder="0"
allowtransparency="true" allowfullscreen="true" ></iframe></div>
```

**Accessible PDF URL:**

<https://mythreesicklers.org/wp-content/uploads/2026/10/2026-Sickle-Cell-Caregiver-Photoblog-Diagnosis-is-Not-a-Definition.pdf>

### Option 2 | Clickable thumbnail

Place the [approved cover thumbnail](#) in an image block and link the entire image to the [public landing page](#) or [PDF](#). Suggested image alt text: "Jasmine Garland and her son Sebastian smiling together. Read the Georgia SCDC caregiver photoblog, Diagnosis Is Not a Definition."

### Option 3 | Newsletter / email

#### NEWSLETTER BLURB

*Caregiver Voices: Diagnosis Is Not a Definition*

*Meet Jasmine Garland, whose reflections on her son Sebastian's sickle cell diagnosis illuminate the importance of family education, compassionate care, community connection, and hope. Explore this Georgia SCDC caregiver story and share it with families and colleagues: [STORY LINK].*

## Resources to include with the story

**Children's Healthcare of Atlanta** — [choa.org/scd](http://choa.org/scd) | Pediatric sickle cell care

**Augusta University Pediatric Sickle Cell Clinic** — [augusta.edu/mcg/pediatrics/hemoc-oncol](http://augusta.edu/mcg/pediatrics/hemoc-oncol) | Pediatric sickle cell care

**Sickle Cell Information Center** — [scinfo.org](http://scinfo.org) | Education about sickle cell disease

**MTS Sickle Cell Foundation** — [mythreesicklers.org](http://mythreesicklers.org) | Family and community support

**Sickle Cell Foundation of Georgia** — [sicklecellga.org](http://sicklecellga.org) | Education and community programs

## Partner publishing checklist

- ☐ Use only the approved final photoblog and family images.
- ☐ Link to the designated public story page; avoid uploading outdated versions.
- ☐ Keep the Georgia SCDC credit and existing source/partner acknowledgments intact.
- ☐ Use readable captions and image alt text; offer an accessible PDF alternative to the flipbook.
- ☐ Verify that links work on mobile and desktop.
- ☐ Do not extract or modify caregiver quotes without checking against the approved story.
- ☐ Confirm permissions for any new use of audio, video, or family photographs.

## Contact for partner coordination

For final approved links, branding, and dissemination permissions, coordinate with the Georgia SCDC project team before publication.

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